

## OUTFITS & STYLING

Believe it or not, you have so much control over the outcome of your shoot and what it looks and feels like! What you choose to wear is a big decision that often causes some stress beforehand. However, my hope is that with a little education, you will be able to determine the style and feel you desire for your shoot which will make your outfit selection so much easier and less complicated! Let's start by debunking some very common outfit myths that a lot of people believe about what they should wear to their session!

### outfit myths:

#### 1. MYTH ONE: *Avoid neutrals, they wash you out!*

Whoever started this myth couldn't have been further from the truth. There are some colors that don't work for some people, but for the majority of people, they look amazing in neutrals and those colors shouldn't be avoided. The truth is, neutrals are the most photogenic color for portraits and always my first recommendation!

#### 2. MYTH TWO: *Always wear black or you won't look thin!*

Sure, black is slimming, but it also photographs very heavy in portraits. There is nothing wrong with black, but if you're only wearing it to look thinner and deep down you're hoping for light and airy portraits, it may not be the best choice. Dark colors lead to moodier images and light colors lead to airier images.

#### 3. MYTH THREE: *You two need to match!*

Please don't try to match your significant other. Instead, try to coordinate! Coordinating is a completely different concept than "matching." Coordination means you are usually choosing different colors that look good together but are not close to being the same. I have some more tips about this concept in the following pages.

#### 4. MYTH FOUR: *Your location determines your style more than your outfit!*

False! Your outfit has way more impact than your location. Your location is just a setting in the background but you two will still be the main focus of the images. If you want light, airy and an overall romantic look to your photos, you will need to wear lighter, more neutral colors in your photos to achieve this look! Likewise, if you want moody, emotional and overall grounded images, darker jewel tones are best.

#### 5. MYTH FIVE : *You have to buy something new!*

False! If you know you look awesome in an outfit that you already have and it fits the style you want for your engagement session, that would be a great choice!